



April 1, 2009

Dear Exhibitors,

Our conference plans are well underway and we are now ready to take your registration for your exhibit space. Act now to receive price discounts and take advantage of the sales contacts to be made at the...

“LAST BLAST OF SUMMER”

EDUCATIONAL SYMPOSIUM

HELD

AUGUST 13-16, 2009

AT THE

WICHITA MARRIOTT

9100 Corporate Hills Drive

Wichita, Kansas

Exhibitor Days are the 13th, 14th and 15th

Please look over the table on page 2, which includes most of the information you need about this year's event. The base cost of your hotel room (2 nights @ \$90/night for Thursday and Friday) and lunch for Friday and Saturday are included in the cost of the booth. Your lunch will be just prior to and overlaps the conference lunch giving you valuable time to meet and interact with conference attendees.

Additionally, we are offering a Manufacturer Rep option for those who would like to include a rep at your booth. If you don't need a room or if you want electricity or special space consideration at your booth, there is a place on the registration form to indicate these items.

Exhibitor Information:

Check in and Set-up will be from 1 p.m. to 4 p.m. on Thursday afternoon, August 13th. Conference staff will be there to help you find your spot and answer questions. The **EXHIBITOR SHOWCASE** begins promptly at 5:30 p.m. in the Exhibit Hall. Hor d'oeuvres and drinks will be served.

Early registration, before July 1, means your registration form or fax must be **received before** July 1. Your payment / P.O. must be **received by** August 12 or there will not be a space for you.

We now have the ability for you to pay for your booth space or sponsorship online with paypal at www.kemsa.org. *But, you must still mail or fax your exhibitor registration form to Greg Schuessler to reserve your booth space or sponsorship.* The online forms are only used to submit payments.

We hope you will take advantage of this great opportunity to share what products or services you provide with everyone from the street medic to educator, and management. We are planning on 400 plus attendees at this year's conference.

If, for some reason, you are unable to attend, but wish to help us in another way, let us know. We do have other sponsorship opportunities. See page 4 for sponsorships and other opportunities.

2009 Exhibitor Booth Rates

	Small Booth	Large Booth	Ambulance Booth
Vendor Booth	One 6' table	Two 6' tables	One 6' table + outdoor space
Booth Location	Main exhibit hall	Main exhibit hall	With view of ambulances
Early registration	\$500	\$600	\$700
Late registration	\$550	\$650	\$750
No hotel room (early)	\$320	\$420	\$520
No hotel room (late)	\$370	\$470	\$570
Add 1 electrical outlet	\$25	\$25	\$25
Add 1 manufacturer rep	\$120	\$120	\$120

Specialty booths or special booth space that you may require will include one 6' table but will be charged at the "ambulance booth" rate due to the additional space required. Call with questions as additional charges may apply.

Sponsorship opportunities are listed on page 4. If you choose to sponsor one or part of one of the opportunities of at least \$600, your basic booth cost is free. You will still have hotel (\$180), food (\$50), and other optional costs. All full booth prices include table(s), table linen(s), two (2) nights hotel room, and two (2) lunches at the Marriott. Exhibitors that do not need hotel accommodations should indicate so on the registration form. Sponsoring any of the events listed on page 4 will get you additional recognition during the event. Sponsors will have special signage displayed during your sponsored event, company name in the on-site guide, recognition from KEMSA officers at the general sessions, and special emphasis to the attendees to stop by your booth to thank you and view the products/services. To learn more about sponsoring events, please contact Greg Schuessler at 316.660.7976 or email at gschuess@sedgwick.gov.

Donations for give-a-ways are something we also need. Last year vendors and local business donated over 500 items. We appreciated that very much. Suggestions for give-a-way items for our many daily raffles include: text and reference books, gift coupons, T-shirts, ball caps, electronics, jackets, beach towels, coffee mugs, coolers, etc.

LAST BLAST OF SUMMER 2009 KEMSA CONFERENCE

Exhibitor Registration Form

Please complete this form and return. A complete schedule and further details will be sent with exhibitor confirmation materials.

COMPANY NAME _____

YOUR NAME _____

ADDRESS _____ **CITY** _____ **STATE** _____ **ZIP** _____

PHONE _____ **FAX** _____ **CELL** _____

EMAIL _____ **EMAIL OF PERSON EXHIBITING** (if different) _____

_____ I am a **KEMSA Corporate Sponsor**. KEMSA will contact you to make your arrangements.

_____ I am not a KEMSA Corporate Sponsor but want to be contacted or learn more about becoming one. <http://kemsas.org/sponsorships.html>

_____ I would like a **small booth** (one 6' table + 2 nights basic room charge + lunches) @ \$550. \$500 total if you register before July 1st.

_____ I would like a **large booth** (two 6' tables + 2 nights basic room charge + lunches) @ \$650. \$600 total if you register before July 1st.

_____ I would like an **ambulance booth** (one 6' table + 2 nights basic room + lunches) @ \$750. \$700 total if you register before July 1st.
How many ambulances will you be bringing? _____

_____ I will have a **manufacturer representative** with me in my booth @ \$120 cost. Lunches are included in this price, however, the price does not include hotel accommodations. You or the manufacturer representative will have to arrange and pay for the hotel.

Name of rep _____ Company _____

Name of rep _____ Company _____

_____ I do need the **room reservation**. Name(s) on Reservation: _____

Check room type and smoking preference: Double King Either All Marriott rooms are non-smoking

(Your room reservations will be made by KEMSA at special room rate block)

_____ I do not need the room reservation. Deduct \$180 (\$90/night) from your booth price.

_____ I need more space - please contact me. (this must be detailed at time of reservation, not when you get there.)

_____ I need **electricity** for my booth. _____ 1 outlet (\$25); _____ 2 outlets (\$50)

Name for name badges: 1) _____ 2) _____

3) _____ 4) _____

5) _____ 6) _____

_____ I will need extra lunch tickets (\$25 per ticket per day) for extra persons attending. How many extra persons attending? _____

_____ I will **donate** something for the door prizes.

_____ I want to **sponsor the following event** as event listed on page 4 _____ Contact Greg Schuessler.

>>>>> **Non-sponsor total cost due:** Booth + Manuf. Rep(s) + Extra Food for Persons Attending – Cost of No Hotel Room = \$ _____

>>>>> **Sponsorship total cost due:** Sponsorship \$ _____ + Manuf. Rep(s) + Extra Food for Persons Attending +/- Hotel = \$ _____

_____ I paid online at www.kemsas.org.

_____ I submitted payment or a P.O. to Dalene Deck at the address below.

Mail or Fax Registration form to:

Greg Schuessler

1015 Stillwell

Wichita, Kansas 67213-4450

Ph: 316.660.7976 Fax: 316.383.7338

Email: gschuess@sedgwick.gov

Mail Payment or P.O. to:

Dalene Deck

11822 W. Pine

Wichita, Kansas 67212

Phone: 316-660-7983

If you need a billing invoice, contact Dalene

2009 Exhibit Sponsorship Opportunities

Code	Includes	Sponsorship Opportunity	Thursday 8/13/2009	Friday 8/14/2009	Saturday 8/15/2009	Sunday 8/16/2009
A		National Speakers		\$2,200	\$2,200	\$2,200
				<i>Speakers from Fri - Sun</i>		
B		Continental Breakfast		\$1,100	\$1,100	
C		Morning Break	\$600	\$600	\$600	
D		Afternoon Break	\$800	\$800	\$800	
E	(B+C+D)	Meeting Maker		\$2,500	\$2,500	
F		Lunch Buffet		\$2,750	\$2,750	
G	(E+F)	Food for all day		\$5,250	\$5,250	
H		Sunday Continental Breakfast				\$1,500
I		Exhibitor Showcase	\$3,500			
J		Banquet			\$14,000	
K		Casino Night		\$3,200		

If you have questions about the conference, costs, sponsorships, door prizes or anything else about this year's event, please contact me.

Contact Information:

Greg Schuessler
 1015 Stillwell
 Wichita, Kansas 67213-4450
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 Cell: 316.617.2076
 FAX: 316.383.7338
 Email: gschuess@sedgwick.gov